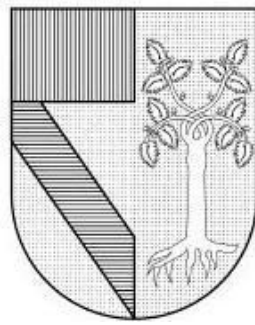


UNIVERSIDAD PANAMERICANA

ESCUELA DE COMUNICACIÓN POSGRADO



“BEAT.
CORTOMETRAJE PRODUCIDO EN NYFA”

CASO

Q U E P R E S E N T A

REGINA FERNÁNDEZ LÓPEZ

P A R A O B T E N E R E L G R A D O D E :

MAESTRO EN NARRATIVA Y PRODUCCIÓN DIGITAL

DIRECTORA DEL CASO

Mtra. María de Lourdes López Gutiérrez

MÉXICO, D.F.
2015

To Astrid

Dedicatoria

A mi mamá, que siempre me ha brindado su apoyo incondicional, que ha seguido todo mi crecimiento personal y profesional y me ha ayudado a ser mejor persona día con día. Que me enseñó que no hay que rendirse y que aunque no todo es fácil, el esfuerzo siempre vale la pena cuando se alcanzan los logros. Que me acompañó en las desveladas de estudio y me apoyó cuando más lo necesité. Que me ayudó a aprender mucho de mí misma y de lo que soy capaz de lograr. Que me ayudó a no rendirme cuando más difícil fue la situación. Que me señaló mis debilidades, para hacerme crecer y superarme y me aplaudió cada obstáculo vencido.

Te quiero $10^{10^{100}}$.

Agradecimientos

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Con todo el cariño, gracias.

A Mariana, mi hermana, que siempre estuvo a mi lado para decirme todo lo que hice mal y aplaudiendo todo lo que hice bien. Que siempre estuvo interesada en formar parte de mis creaciones. Que me ayudó a pensar “fuera de la caja” cuando tuve dificultades creativas y siempre me dio su opinión sincera acerca de todo. Que me aconsejó a lo largo de toda la carrera y me ayudó a estudiar cuando más lo necesité.

Te quiero.

A mi familia en general, mis tíos, tías y primos, por siempre apoyarme y sentirse orgullosos de mis logros. Por siempre estar al pendiente y asistir a los eventos más importantes en mi desarrollo personal y profesional.

A la Dra. Victoria Carreras, que siempre mostró interés en mi desarrollo personal y profesional, que me apoyó incondicionalmente en la Universidad y que me enseñó que con ganas y esfuerzo, todo aquello que nos proponemos se puede lograr.

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A la Dra. Cecilia Sabido por enseñarme que el arte debe formar parte de nuestras vidas siempre. Por enseñarme que soy capaz de crear mucho y que imposible no significa nada si te das la oportunidad de soñar.

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A mis amigas Fernanda, Janina y Ximena, por siempre creer en mí y enseñarme que la vida más divertida en compañía de aquellos a los que queremos.

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To my mom, who has unconditionally supported me, who has followed both my personal and professional growth and has helped me become a better person each day of my life. For being the one who taught me to never give up even though life is filled with difficulties and that making the best effort will always be worth it once we achieve our goals. Who was a company in night studies and supported me when I needed it the most. Who helped me learn about myself and what I'm capable of doing, who helped me not to give up when it is the hardest time. Who pointed to me my weaknesses, only to make me grow and clapped me every goal reached.

I love you $10^{10^{100}}$.

To my Dad, because thanks to his support, I had the opportunity to live things I could've never imagined. Where I was able to get out of my comfort zone, which made me grow as a person. Who gave me the chance to have international friends and to live many experiences abroad which opened my eyes to a wider perspective of how the world works professionally. Who always gave me the example of hard work.

With all my love, thanks.

To my sister Mariana, who was always by my side to tell me everything that I did wrong and applaud everything that I did right. Who was always interested in forming part of my creations and helped me think outside the box when I had creative difficulties. Who has always given me her humble opinion about everything. Who always gave me smart advice and helped me with my studies when I needed it the most.

I love you.

To my family in general, my uncles, aunts and cousins, for always being supportive and feeling proud of all my achievements. For always attending all the events that have been important throughout my career.

To D. Victoria Carreras, who always showed interest in my personal and professional growth, who always and unconditionally supported me throughout college and taught me that with effort, we can achieve everything that we want.

To D. Félix Martínez, who taught me that effort and dedication are needed to grow as personas and that discipline makes the master. For always cheering me up and telling me my abilities are big.

To D. Cecilia Sabido for showing me that art must take a role in our lives. For teaching me that I'm capable of creating and that impossible is nothing if you give yourself the chance to have dreams.

To M. Maite Lot for always believing in me. For teaching me that college life is more than just studies and that always believed in my artistic abilities.

To my friends Fernanda, Janina and Ximena, for always believing in me and teaching me that life is more fun when you live it in company with the ones you love.

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Introduction

Beat is primarily part of the titulation process of the Master in Narrative and Digital Production at Universidad Panamericana Campus Mexico. Universidad Panamericana provides the students the opportunity to end the Master Program by going to New York Film Academy in Los Angeles, CA and coursing the Holiday Filmmaking Program. All this so the students can apply all the knowledge from the theory to the practice. Therefore, this document is fully written in English.

Beat is a short film production that originates as a final school project at the New York Film Academy. *Beat* took place the last two weeks of the Holiday Filmmaking Program. The crew ended up being composed of the other members of the Holiday Program, encouraging us to work as a team. Members outside can collaborate in the project only if the team members from NYFA are collaborating as well.

Beat was produced under a school regime, students could spend as much money as they wanted in their short film, still, NYFA provided lighting equipment, camera and optics to facilitate students film productions. Therefore the budget in this document is a hypothetical understanding of the basis that would be needed to produce a low-budget short film.

Objective and Audience

Beat is a drama. The story tries to see happiness at the end of the dramatic line, intending to leave a relief feeling of happiness in the audience. The Director decided to build the feeling line in the protagonist in such way that he reaches his own personal enlightening as a consequence of a deep loss.

Production Title

Beat arises from a story the Director lived closely. A friend of her died at the age of 24, from a sudden heart attack. The Director had the chance to have a close conversation with her friend's ex-boyfriend, getting to know his own perspective and feelings. The Director took this story as an inspiration for *Beat*, and it is also intended to pay tribute to her friendship with the story of one of her all time best friends. The main motive in *Beat* alludes to the Director's deceased friend, whose essence will always live in the Director's heart. Story wise, the protagonist in the story is not quite sure why he feels so attracted and comfortable with this girl he meets. Reading between the lines, she has such a strong heartbeat, so peaceful yet so powerful, that drives Corey into the unknown.

Data sheet

Original Title: Beat

Duration: 3.12 minutes

Country: United States of America

Director: Regina Fernández

Script: Regina Fernández

Music: Moby

Director of Photography: Georgia Ribiero

Casting: Jamison Peli, Sofía Ruvalcaba, Hany Osman, Adrián Gutiérrez, Grazielle Simoes, Regina Fernández.

Production Company: N/A

Awards: None

Genre: Drama

Critique: None

Synopsis

2015. Corey meets Jen at a party and they start dating. He doesn't know about his girlfriend's (Jen) disease. Jen decides to keep it to herself and enjoy Corey's company and life while she is able to. One day, Jen starts to feel bad and Corey tries to help her, but the next day he realises it is too late, and Jen is already gone.

Structure and Treatment

Genre

Beat is a short film that can be considered a drama. It presents the emotional bond that Corey creates once he meets Jen. It could possibly be considered into the romantic drama sub-genre because it talks about couples and love.

Structural elements of the story

Narrative Instances

Beat has as a main narrator the "Great Imaginator" ¹(GAUGREAUULT y JOST, 1995), same who, through the camera, tells the story of Corey and his relationship with Jen. This is an implicit and extradiegetic narrator, being not verbal is sort of an *invisible narrator*. Corey takes part as an explicit sub narrator because he tells with words about his personal experience in the story as well as the story he builds with Jen as a relationship. The explicit narrator helps the audience understand the internal problem and the psychology behind the story. Corey is also an implicit narrator because while narrating his very own story, he takes part in it, becoming the main protagonist of the diegesis as an invisible sub narrator that tells a story with words and sounds. (GAUGREAUULT y JOST, 1995)

Focalization

We find mainly a focalization directed to the essential dramatic line being how Corey learns how to love and let go after he meets Jen. Corey faces a loss, the loss of his beloved, and this helps him grow as a person. Corey decides to step forward to talk to Jen and let go any control in his life and then he really starts living.

Temporality

Time in the story is about a year and the shortfilm tells 3 minutes with 13 seconds on screen. The whole story happens at the same time in Corey's and Jen's life and the year starts counting from when they meet. The temporality in this story can be divided into two simple categories in present time:

¹ Gauderault y Jost, (1995). Laffay concept. Hailing turn the term "great watchmaker" of Lumiere. Supposes the main narrator of the film story. *The Story Film*. pp. 54.

- 1) When Corey meets Jen at the party. Corey, as the voiceover tells, takes a step forward into the unknown and meets Jen. He buys her a drink and they spend the whole night together.
- 2) Corey and Jen date. The temporality in this case breaks, time goes forward in the story, many months pass but it is not shown on screen.

There is not a very complex temporality in this short film because there are no elements about analepsis nor prolepsis. Temporality is linear.

Space construction

This short movie only presents three different spaces defined by images. In matter of sound, the movie is filled with music, sound effects and voice over, not giving place to source sounds of each space. Nevertheless, the role music plays in the building of the dramatic arc is fundamental.

- 1) Party: this space is quite simple yet warm. It can be seen a pretty common living room, furnished by simple elements, mostly in beige color palette. It's dark in general and at the end of the room there's a balcony.
- 2) Garden/Park: this is a very luminous and wide space. Trees and plants can be seen, colors such as saturated greens and blues fill the space.
- 3) Corey's Room: very bright sun lit room, yellowish tones fill the scene.

Units of meaning

1) Functional Units

The functional units in this short film are clear. They define the course of the story and avoid this from falling. They make the story have a sub story of it's own. ²(BARTHES, 1977). A clear example of this is when Jen starts feeling dizzy and coughs, the audience can assume she has some sort of illness. Some other functional units will be listed as follows:

- Corey goes to a party.
- Corey finds himself bored chatting with some not very interesting woman.
- Corey sees a mysterious woman at the balcony.
- Corey walks towards this woman.
- Corey introduces himself.
- Corey offers to buy Jen a drink.
- Jen and Corey chat all night.

² "They buy of a gun has as a sub story how and when it will be used".

- Jen and Corey start dating.
- Jen and Corey walk down the park.
- Jen starts feeling sick.
- Corey worries about Jen.
- Jen talks to him and tries to calm him down.
- Corey wakes up in his room.
- The phone rings.
- Corey finds out about terrible news.
- Corey is sad.
- Corey smiles when he thinks of Jen.

2) Indexical Units

Beat is not a short story that has many obvious indexical units, because the characters are presented as *pretty common*, though, their personalities are rich, it could be difficult to identify such personality features.

In matter of place, it's also difficult to recognize specific locations because spaces presented are generic. Time is easier to recognize because of the clothing, buildings, furniture, etc, that define the actual society we live in.

We could not know for sure if there is some stereotype presented besides the common ones pointing a generic relationship. Corey and Jen act like boyfriend and girlfriend, they hold hands, hug each other, kiss, stare and walk together, fulfilling the stereotype.

More significant indexical units found on the short film will be listed as follows, by character:

1) Corey

- He enjoys getting dressed up when he goes out at night.
- By day, he'd rather wear casual.
- He is romantic with his girlfriend.
- He is not shy when it comes to demonstrating love.
- He is really sad when founds out Jen is gone for obvious reasons.
- He believes in fate.

2) Jen

- She doesn't feel comfortable in formal clothes.
- She prefers casual.
- She doesn't worries a lot.
- No se ve cómoda en ropa muy formal.
- She's authentic and is not afraid to smile.

Dramatic Structure

Structural elements

- Act I. Action

Corey is a young man sick of the way he lives his life. He considers his life as a routine and lack of adventures. He likes to control situations and has a hard time letting things go. He is not happy.

- 1st plot point

Corey decides to give his life a turn and get close to talk to Jen.

- 2nd plot point

Corey falls in love with Jen when he realises she is a great woman and that with her he feels safe yet adventurous.

- Act II. Confrontation

Corey realises Jen is hiding her sickness.

- 3rd plot point

Jen collapses.

- Climax

Corey decides to show and tell all his feelings to Jen, because he doesn't know what fate will bring.

- Acto III. Resolución

Corey hears the bad news about Jen's death, yet, the learning he gets from that experience makes him grow as a person, knowing that they had the best time together and that he can take many good things with him and carry on with his life, feeling better by letting go his true love.

Characters

1. Corey

Corey is a caucasian, blonde, slender, tall, 27 year old businessman who runs an e-commerce company. He owns his own apartment in Burbank, near Los Angeles in California. He is a very meticulous and organized person. He likes to be in control of everything that can be controlled by him and he rarely follows any impulse of passion. He is indeed, afraid to lose control.

His parents live in Atlanta, Georgia, where he is originally from. He moved to LA one year before starting his e-commerce business. When he was 22, Sarah, his girlfriend, dumped him for another guy. It was a huge shock for him because it was in a sudden moment, everything seemed to be all right and she broke his heart. Since he doesn't have any siblings and didn't want to live hiding from Sarah's memory, he decided to move to LA to start over. At the age of 25, he started his own business. Life for Corey in LA was tough, he didn't have many real friends, and with time he realised the City of Dreams is more like a jungle, where anyone wants to apparently be your friend for their own convenience and to get things out of you. Still, Corey enjoyed throwing occasional parties at his apartment, gathering the closest friends and people he had in LA and having some drinks with them. Sarah was always in his thoughts, but he did okay and moved on with his life.

Corey had dated some other girls since he moved to LA, but nothing serious to him, he started to believe that true love and happily ever after was no life for him. The real thing was that he was afraid to love. When he met Jen at one of his parties, something changed on him. It was not like love at first sight, but something about Jen's company made him feel like home. For him, Jen was no more than a kind, pretty young lady with whom he could have fun conversations and with whom he had so much things in common.

The night he met Jen, he decided it was time to let go any control of his emotions, he gave himself the chance to feel again, and he thought that if things turned out, it would be great, but that if he didn't take the chance, he would never know if Jen was the right girl for him. Corey dated Jen for some months, didn't knowing that she had a heart disease, he enjoyed every moment he spent with her. He felt safe, free and in love with her.

When Jen died, the shock in Corey was way different than the shock he had with Sarah, not only he loved Jen more than he had ever loved any woman, but he didn't feel used or cheated, he felt relieved. He knew that Jen was happy with him, that she loved him as much as he loved her, and that she spent the greatest last time with him. She actually chose to be with him, and to not tell him, to protect him.

Corey learned so many good things from Jen, he loves her still, and now he's moving on with his life.

2. Jen

Jen is a brunette, slim, dark haired, 25 year old art student. Originally from latin american parents, Jen grew up in Los Angeles, CA and stayed there to study at The Art Institute Of California. She was diagnosed with a heart disease at the age of 15, which has kept in secret from everyone besides her parents, her sister Carolina and her best friend Naomi. Jen decided to stay in Los Angeles because her parents asked her to, but she enjoys travelling a lot in the state and throughout the country. She is a very centered girl, though she enjoys going out with her friends and going to parties, she had to slow it down a little bit because of her disease. Jen sometimes feels lonely but her close friend is always there to cheer her up.

A friend in common with Corey invited Jen to Corey's apartment party. The friend in common left early so Jen didn't know anyone at the party, but she decided to keep her distance because she felt she didn't belong at that place. When she first saw Corey she had a bad impression of him, she thought of him as cocky and a bit of a douche, but she never denied he was handsome. When Corey approached her, she was kind of nervous but at the moment Corey started talking to her she realised he was a nice guy and that actually, they had a lot in common. Jen felt bad later that night because of her judgement about Corey, but Corey called her the day after that to ask her out and Jen felt better. When Jen was dating Corey she felt safe and she realised that she had no moments to lose, so when she was sure, she told Corey that she loved him like she had never loved before.

That day at the park, Jen knew deep inside that the end was about to come, and yet she decided to keep her secret away from Corey to avoid causing any suffering. Jen had a short but happy life, died at age of 25 and was always remembered by her loved ones.

Script

APARTMENT-PARTY. INT/EXT. NIGHT

COREY (27) is well dressed at the party. His friends are chatting and laughing loudly. He is having a conversation with a girl that appears to be really into him. He's holding a glass of whiskey while he's trying to stay focused at the conversation, but he really doesn't care.

He turns back to see JEN (25) standing outside at the balcony by herself. She's wearing a very sophisticated black dress. The other girl keeps talking. Corey stops the conversation with his her and starts walking towards Jen. While he comes closer he starts hearing a strong heart beating.

COREY V.O. (CONTINUES)
 Routine. Having control. Part of everyone's life. How many of us are willing to risk THAT? To let go any control, and take a step forward into the unknown. There's always a moment for that. When you decide it is the perfect time to take a risk. I didn't know if what I was doing was the right thing to do, I stopped thinking about it as I started walking towards her. Expectations were blurry, I wasn't sure what I would find in the other end, but I knew that was worth a try. That moment was when I realized, I can't have control over everything. But it's OK.

Corey and Jen keep talking while the party chatters become louder, as well as the beating heart sound. They dance closely and start getting romantic.

PARK. EXT. DAY

Corey and Jen are walking at the park, holding hands. Corey tells Jen he has something really important to tell her. Suddenly, Jen starts to breathe heavily and cough, she feels sick. She's like choking. Corey helps her to reach a bench nearby to rest. Corey starts to hear her beating heart so loud and increasing speed. Suddenly, the beat lowers volume and becomes almost imperceptible.

V.O. COREY
 Once I was with her I never thought, but FELT as strong as I could. Always listening to a beat, that lived inside of her, a beat, which took me far and up in my day dreams.

Once Jen feels alright, Corey grabs her hands and tells

her how important and meaningful she is for him. He tells her that he loves her and that wants to be with her no matter what. Jen smiles timidly, and calmly tells a promise to him: that he will always have her heart.

V.O. COREY

I was wishing those moments would live forever. A sound, a whisper, became stronger everyday. She made me a promise and she's still keeping it.

COREY'S ROOM. INT. DAY

The morning sun lights Corey's room, he turns and softly touches Jen's arm, daydreaming. Everything becomes more clear when the phone rings, Jen is not next to him.

V.O. COREY

I started to fear, not knowing, if someday all of this would have an ending.

Corey picks up the phone abruptly. Corey sits in the edge of the bed in a quick movement. His face turns white. He appears to be surprised and devastated, but he doesn't cry.

V.O. COREY

It did.

He grabs his face and hair in despair, eyes closed, and about to have a nervous breakdown. He suddenly sees something that reminded him of Jen on his side table. He stops and starts to hear Jen's beating heart inside his head. He stops to think for a moment and then smiles slightly.

V.O. COREY

That day I lost the world but with her I gained the universe.

Voice Over

Routine. Having control. Part of everyone's life. How many of us are willing to risk THAT? To let go any control, and take a step forward into the unknown.

There's always a moment for that. When you decide it is the perfect time to take a risk.

I didn't know if what I was doing was the right thing to do, I stopped thinking about it as I started walking towards her.

Expectations were blurry, I wasn't sure what I would find in the other end, but I knew that was worth a try.

That moment was when I realized, I can't have control over everything. But it's OK.

Once I was with her I never thought, but FELT as strong as I could.

Always listening to a beat, that lived inside of her, a beat, which took me far and up in my day-dreams.

I was wishing those moments would live forever.

A sound, a whisper, became stronger everyday.

She made me a promise and she's still keeping it.

I started to fear, not knowing, if someday all of this would have an ending.

It did.

That day I lost the world but with her I gained the universe.

BEAT

1



Corey is at a party at his apt. He's bored, talking with a woman.
VO: Routine, having control, part of everyone's life.



Corey walks away from the woman, towards the terrace.
VO: how many of us are willing to risk that?



Corey meets Jen at the terrace and they start talking.
VO: to let go any control, and take a step forward into the unknown.



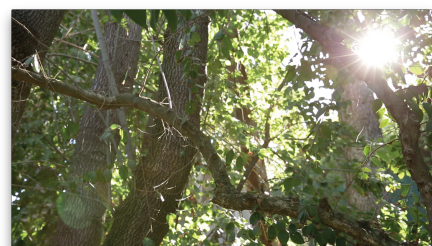
Corey and Jen flirt and talk.
VO: There's always a moment for that. When you decide it's the perfect time to take a risk. I didn't know if what I was doing was the right thing to do.



Corey and Jen flirt and talk.
VO: I stopped thinking about it as I walked towards her. Expectations where blurry,



Corey and Jen flirt and kiss.
VO: I wasn't sure of what I would find on the other end. But I knew it was worth the try. That moment was when I realised I can't have control over everything, but thats OK.



Establishing shot of the park.



Corey and Jen walk down the park.
VO: Once I was with her I never thought, but felt, as strong as I could.



Corey and Jen walk down the park.
VO: Always listening to the beat that lived inside her, a beat, which took me far and up in my daydreams.

BEAT

2



Corey and Jen walk down the park when suddenly Jen starts coughing and feeling dizzy.
VO: A sound, a whisper



Corey and Jen walk down the park when suddenly Jen starts coughing and feeling dizzy.
VO: that become stronger everyday.



Jen talks to Corey saying him I LOVE YOU.
VO: I was wishing those moments would live forever.



Corey and Jen hug each other.
VO: she made me a promise, and she is still keeping it.



Corey and Jen hold hands.
VO: I started to fear, not knowing if someday...



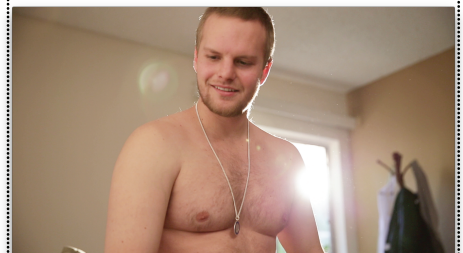
Corey is at his bedroom sleeping.
VO: ... this would have an ending.



Corey wakes up with the phone ring.



Corey pics up the phone.
VO: It did.



Corey is filled with anger, but then he remembers Jen and smiles.

Technical Requirements

Photography:

Canon EOS 5D Mark II.
Standard Zoom. EF 24-70mm f/2.8L II



Sound:
BLUE Yeti Studio All-In-One Recording System for Vocals.

Editing:
Avid Media Composer
DaVinci Resolve.

Lighting:
ARRI Fresnel 4-light kit (220V).



Budget

Description	Quantity	Unity	X	Cost	Subtotal	Tax	Total
Salary							
Producer	10	Months		7000	700000	10500	80500
Director	10	Months		8000	80000	0	80000
DP	1	One		30000	30000	4500	34500
Assistants	1	Allowed		15000	15000	2250	17250
						TOTAL	212250
Preproduction							
Salary							
Art Director	1	One		20000	20000	3000	23000
Prop Constructor	1	One		15000	15000	2250	17250
Costume designer	1	One		25000	25000	3750	28750
Set designer	1	one		25000	25000	3750	28750
						TOTAL	97750
Material							
Costumes	10	Garments		174	1740	261	2001
Set material	10	pieces		1739.13	8695.67	1304.35	10000.02
						TOTAL	12001.02
Equipment Rental							
Lighting	5	lamps		4000	20000	3000	23000
Camera	1	one		10000	10000	1500	11500
Lens	1	one		15000	15000	2250	17250
MacBook Pro	1	Allowed		40081	40081	6012.15	46093.15
Monitor	1	Allowed		26800	26800	40020	30820
						TOTAL	128663.15
Digital material							
Hard Disk 1 TB	100	Allowed		8	800	120	920
DVD Disk	100	Allowed		2	200	30	230
						TOTAL	1150
Miscellaneous							
Cattering	5	days		3608.7	18043.48	2706.52	20750
Location rental	5	Days		4000	20000	3000	23000
Mobile phone	5	days		1500	7500	1125	8625
Gas	5	days		956.52	4782.61	717.39	55000
						TOTAL	107375
POSTPRODUCTION							
Salary							
Postproducer	1	Only		15000	15000	2250	32250
Editor	1	only		8000	8000	1200	17200
Original Music	1	only		30000	30000	4500	64500
Sound designer	1	only		20000	20000	3000	43000
						TOTAL	156950
Lab processes							
Image and sound s	1	digital		260	260	39	559
Color correction	1	hour		1615	1615	242.25	3472.25
						TOTAL	4031.25
Graphic design							
Poster	1	piece		1500	1500	2250	5250
						TOTAL	5250

Shooting List

Sc.	Shot	Shot size	Angle	Movement	Time of day	INT/EXT	Description	Notes
1	1	Medium shot. Over the shoulder	Eye level	Handheld Dolly	around 7:00:00 PM	INT	Corey is talking indistinctly with a woman. He greets a friend in the back. Camera is focused on Corey. Camera follows Corey when he walks towards Jen.	
1	2	Medium close-up. Over the shoulder	Eye level	Handheld	around 7:00:00 PM	INT	Corey arrives to the terrace and meets Jen. Camera shifts between over the shoulder takes in dialogue.	
1	3	Medium shot. Two shot	Eye level	Handheld	around 10:00:00 PM	INT	Corey and Jen talk indistinctly.	
1	4	Medium shot. Two shot	Eye level	Handheld	around 10:00:00 PM	INT	Corey and Jen talk indistinctly and start hugging each other.	Actors have to get romantic in this shot.
2	5	Establishing shot	Low	Handheld crab	Morning. 10:00:00 AM	EXT	Treetops let sunlight flare into camera lens.	
2	6	Medium long shot. Two shot	Eye level	Handheld Dolly	Morning. 10:00:00 AM	EXT	Corey and Jen are walking at the park, camera follows them.	Both actors are giving their back to camera.
2	7	Medium shot. Two shot	Eye level	Handheld	Morning. 10:00:00 AM	EXT	Corey and Jen talk indistinctly.	Both actors are facing camera.
2	8	Medium shot. Two shot	High	Handheld	Morning. 10:00:00 AM	EXT	Jen sits down. Corey helps her and then sits down with her.	
2	9	Close-up. Over the shoulder	Eye level	Handheld	Morning. 10:00:00 AM	EXT	Corey and Jen talk indistinctly.	
2	10	Insert. Close-up	Eye level	Handheld	Morning. 10:00:00 AM	EXT	Hands holding insert.	
3	11	Long shot	Eye level	Handheld pan	Morning. 10:00:00 AM	INT	Corey sleeps peacefully at his room.	
3	12	Medium close-up	Eye level/low	Handheld tilt	Morning. 10:00:00 AM	INT	Insert of glass and phone. On the back we see Corey out of focus. Follow focus to Corey when phone rings. Corey stands up suddenly and camera follows to a low angle with tilt.	

Scouting

Since the time for preparation for this short film was really tight in schedule, scouting conditions were determined by easy access locations and free private property spaces, that wouldn't require any special permission outside the private property rules stipulated by the Oakwood Apartments general rules or Bretter's family rules.

However, Oakwood Apartments internal rules state that no shooting or filming can take place before 9 AM in the morning (Pacific Standard Time) or after 9 PM (Pacific Standard Time) and that has to be exclusively in private property, inside the apartment and that the owner/occupant of the apartment to shoot in has to sign a responsive form you can get on the reception.

Shooting Permission Form

Name of occupant GRAZIELLE SIMOES Date 02.20.15

Name of participants REGINA FERNANDEZ, ADRIAN GUTIERREZ, GEORGIA RIBIERO, SOFIA RUVALCABA, JAMISON PELI.

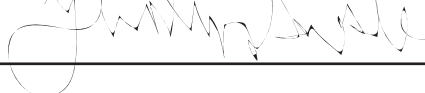
Address 3700 BARHAM BLVD, LOS ANGELES,
CA 90068, UNITED STATES

Chicago D.C. Los Angeles San Diego NY Mountain View

Contact number +1 (818) 940 5020

*Shooting can only take place in private property, inside the apartment stated in the address above. Shooting cannot take place on common areas like hallways, elevators, gardens, pool, the restaurant, sauna place, gym, grocery store, parking lots, and others. The only parking lot that can be used is located up in Building Z. For usage of this area, an additional form must be filled.

*If the rules stated in the point above are corrupted, a monetary sanction will be applied to the apartment's occupant.

Signature 

Worldwide Headquarters

Oakwood Worldwide
2222 Corinth Avenue
Los Angeles, CA 90064
United States

Phone: 1-877-902-0832
International: 1-602-427-2781
You can also email us.

LOCATION SCOUTING SHEET 1

Production title Beat Sheet no. 1,2

Location Scout Regina Fernandez Date January 22nd, 2015

----- LOCATION DETAILS -----

Script location Party at Corey's co-worker livingroom and balcony Scenes 1, 2, 5

Actual location Grazielle's livingroom. Oakwood apartments. Interior Exterior

Address Barham Blvd, Los Angeles, CA 90068, United States

Location contact name Grazielle Simoes and Carolina Inoue Position Landlords

Email grazie.simoes90@gmail.com Phone no. +1 (818) 940 5020

----- AVAILABILITY -----

Days of week Thursday January 22nd, 2015.

Times of the day 11 AM to 1 PM and 6 PM to 11 PM

Special arrangements _____

----- MISCELLANEOUS -----

Parking One parking spot only, inside the apartment complex. No parking on the main lane.

Distance / time from home _____

Power capabilities Enough for the four lights planned to be used.

Soundscape OK

Other notes When arriving, call the number listed above in contact info.

Don't let any neighbor open the gate since the condo rules doesn't allow it.

We'll provide cattering, still, bring enough water to be hydrated. Near petrol

station down the road. Steep street so if walking, prepare mentally and physically.

For example:

- Security / alarm systems
- Neighboring properties / activites / annual events
- The nearest hospital / restaurant / petrol station
- Props / costumes available?
- Accomodation / catering?
- Upcoming developments

LOCATION SCOUTING SHEET 2

Production title Beat Sheet no. 1

Location Scout Regina Fernandez Date January 23rd, 2015

----- LOCATION DETAILS -----

Script location Park Scenes 3, 4

Actual location Justin's backyard. Interior Exterior

Address 16587 Adlon Rd, Encino, CA, United States

Location contact name Justin Bretter Position Landlord

Email justin_bretter_ps@hotmail.com Phone no. +1 (818) 517 2716

----- AVAILABILITY -----

Days of week Thursday January 23rd, 2015

Times of the day 8 AM to 5 PM

Special arrangements Since the location is far away, a van will be rented in order to provide transport to all production members and actors. Respectfully enter the house's backyard since it's a residential location.

----- MISCELLANEOUS -----

Parking Free parking in the street.

Distance / time from home 45 mintues +/-

Power capabilities Enough for the four lights planned to be used.

Soundscape Openspace

Other notes _____

- For example:**
- Security / alarm systems
 - Neighboring properties / activites / annual events
 - The nearest hospital / restaurant / petrol station
 - Props / costumes available?
 - Accomodation / catering?
 - Upcoming developments

Casting

Main Characters

1. Jamison Peli



Age: 25

Ethnicity/ hair color: Caucasian/blonde

Body type: Slender

Height: 1,76 m

Weight: 78 kg

2. Sofía Ruvalcaba



Age: 24

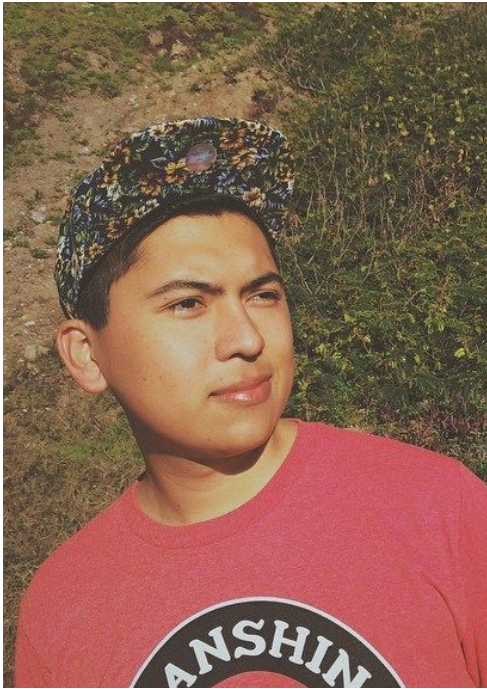
Ethnicity/ hair color: Caucasian/Dark Brown

Body type: Slender

Height: 1,68 m

Weight: 56 kg

3. Adrián Gutiérrez



Age: 28

Ethnicity/ hair color: Ethnic/brown

Height: 1,77 m

Weight: 81 kg

4. Grazielle Simoes



Age: 25

Ethnicity/ hair color: Caucasian/brown

Height: 1,62

Weight: 83 kg

5. Regina Fernández



Age: 25

Ethnicity/color: Caucasian/multicolored

Body type: Slender

Height: 1,64 m

Weight: 60 kg

Casting Call

Independent filmmaker and animator Regina Fernandez seeks cast for one-minute short film. The shoot will take place on 22nd and 23rd of January, 2015 in Los Angeles area, specifically, San Fernando Valley, Burbank, CA.

Seeking - Corey, male, 25-32, well positioned manager of average-sized corporation; Jen, female, 25-27, senior college student or just graduated art student.

Seeking - voiceover actor. Male, 25-32. Deep voice, English with New York area American accent.

Pay, food, transportation and digital video copy included. Please send picture and CV to re.fernandez@gmail.com.

The production team is expecting professional attitude from the actors submitting their applications. We are more than willing to take emerging actors or acting students. Nevertheless, actors who seem to be less serious or unreliable will be declined. An actor without a picture and résumé will be declined immediately.

No experience is required, no gymnastic moves or singing/dancing skills. The résumé must include an actor's:

- Personal and contact information.
- Physical statistics (weight, height, age, hair color, eye color, etc).
- Training experience (in case of students, school workshops)

Art

Set design

1. Corey's Living Room

Furniture:

Brown couches with decorative cushions

Beige carpet

Dark brown TV table

Dark brown wood side tables

Side table lamps and decoration

Dark brown wood center table

Center table decoration:

- non-fire candles

LED TV

Small light lamps for the terrace

Terrace chair

Terrace table

Terrace floor lamp

2. Corey's Bedroom

Furniture:

White bed base and headboard

White commode

Wooden coat rack

Brown bedding and linen

White bureau with red lamp
White bureau

3. Park

Open park-like space with trees and grass.

Costume design

1. Corey

Scene 1:

Semi-formal.

Dark blue fitted blazer with dark denim pants and pleated shirt. Semi-formal loafer leather shoes.

Scene 2:

Casual

Denim pants with fitted denim-gray shirt. Casual sneakers.

Scene 3:

Sleepwear

Pleated blue pajama pants. No shoes, no shirt. Silver-like chain and tribal circular pendant.

2. Jen

Scene 1:

Semi-formal

Dark red fitted bodycon dress. Gold earrings and statement necklace. Black pumps.

Makeup: deep black smokey eye, red lips, coral blush. Red nails.

Scene 2:

Casual

Dark denim skinny jeans. Oversized, chunky knit sweater, gray. Flat or ballerina shoes, any color.

Makeup: discrete black eyeliner, red lips, light pink blush, red nails.

3. Extras

Scene 1:

Semi-formal.

Men: dress pants or dark denim pants. Semi-formal jacket, dress shirt, semi-formal loafer shoes.

Women:

Semi-formal. Can be any dress, solid color or pattern, floral or any.

Makeup: exaggerated night makeup.

Props

1. Corey's living room

Wine glasses

Cocktail glasses

2. Corey's bedroom

Glass of water

Book

Coats for the coat rack

Clothes

Lamp

Wireless phone and phone station

Handbag or schoolbag

3. Park: bench

Breakdown

Production title: BEAT						
Director: Regina Fernandez						
Date: 02/22/2015						
TIME	LOCATION	SCENE	TALENT	WARDROBE	EQUIPMENT	EDITION
00:00:00 - 00:00:18	Oakwood apartments/Corey's Apt. Living Room	1	Corey and extras	Corey: Formal dark blue blazer, denim pants, shoes. Extras: semi- formal clothing.	Camera: Canon EOS 5D. Zoom lens.	Fade in/cut
00:00:19 - 00:00:57	Oakwood apartments/Corey's Apt. Living Room	1	Corey and Jen	Corey: Formal dark blue blazer, denim pants, shoes. Jen: Dark red dress, jewelry, semi-formal with high heels.	Camera: Canon EOS 5D. Zoom lens.	Cut
00:00:58 - 00:01:10	EXT. Justin Bretter's backyard	2	N/A	N/A	Camera: Canon EOS 5D. Zoom lens.	Cut
00:01:11- 00:02:12	EXT. Justin Bretter's backyard	2	Corey and Jen	Corey: Denim pants, light denim button-up shirt. Jen: Dark denim pants, fluffy oversized knit sweater.	Camera: Canon EOS 5D. Zoom lens.	Cut
00:02:12- 00:03:13	Oakwood apartments/Corey's Apt. Room	3	Corey	Corey: nude chest. Pajama pants. Tribal chain and pendant.	Camera: Canon EOS 5D. Zoom lens.	Fade out

Edition

Main editing and cutting

The main editing program that will be used is going to be Avid Media Composer, as specified by New York Film Academy in Los Angeles, CA. The software licence runs as part of the Holiday Filmmaking Program, therefore, the editing lab will be the main room for editing the short film.

Color correction

Color correction will be done in DaVinci Resolve, using the three wheel color method.

No special or digital effects will be required.

Music

Music downloaded from the site <http://www.mobygratis.com/> . Composer and musician Moby. List of tracks used:

1. Aerial
2. Sweet apocalypse
3. Strata

Distribution

The short film Beat will have a screening that will take place in the NYFA screening room. The final screening will take place on January 24th, 2015.

After that screening no further presentations are planned for the short film. However, a possibility of signing the film up for upcoming short film festivals will be considered. The film will be turned in as digital material to form part of the thesis for the director, back in Mexico at Universidad Panamericana.

Conclusion

Producing this short film was in every way challenging and fun. Since the course was sort of an express production course in NYFA Los Angeles, which can be completed regardless of whether the students have no previous production preparation or knowledge, it was quick and intensive. All the classes in the program were intended to give the students all the necessary tools to produce a short film, knowing all the difficulties and challenges it requires to produce a short film in Los Angeles, right where the business is. Working hand in hand with all experts in scripting, photography, directors, producers and filmmaking students made this experience a lot richer. One important thing I would like to point out is that the program makes all the students interact, no matter cultural background, experience in filmmaking or studies, which makes the experience even more interesting. We, the filmmaking students, also interact with uprising actors from the Acting Program. One of the better things in this course is the opportunity NYFA gave us to shoot in the Universal Studios Backlots. It made us feel right in the center of the business and we worked professionally. Producing a short film in Los Angeles was by far one of the experiences where I've learned the most. Both theory and practice were combined perfectly to fit what an uprising filmmaking student would look for in an intensive program. It was overall, a great experience, one I would recommend anyone who courses this Master Program in Universidad Panamericana.



Joaquín Correa Arias

TESIS URGENTES
8 HORAS

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Libros
Folletos

Rep. de Cuba No. 99
Int. 3 Primer Piso
Centro Histórico México, D.F.

Tel.: 9112-9365
Cel.: 04455 8519-4658
E-mail: correa_arias@hotmail.com

